



# THE FAIR HOUSING ACT AT 50:

*MAKING EVERY NEIGHBORHOOD A PLACE OF OPPORTUNITY*

## **2018 NATIONAL CONFERENCE JUNE 10-12, 2018**

PRE-CONFERENCE ACTIVITIES | JUNE 9-10, 2018

POST-CONFERENCE ACTIVITIES | JUNE 12, 2018

GRAND HYATT  
1000 H STREET, NW  
WASHINGTON, DC 20001

**#FHACT50**



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# 2018 NATIONAL CONFERENCE

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## Sunday, June 10, 2018

12:30 PM      **Registration**  
**Location: Independence Foyer**

1:30 PM – 2:15 PM      **Welcome**  
**Location: Independence A/Corridor A and B**

*Performance by Clint Smith – Writer, Teacher, Poet, and Scholar*

*Keynote Address by George Lipsitz – Professor of Black Studies and Sociology, University of California, Santa Barbara*

2:15 PM – 3:45 PM      **Plenary – Where You Live Matters: Fostering Opportunity in All Neighborhoods**  
**Location: Independence A/Corridor A and B**

We live in a society where our zip code determines too many of our outcomes in life, including our likelihood of developing chronic diseases, our chances of being incarcerated, our ability to send our children to good schools, our access to reliable transportation and job opportunities, and our ability to accumulate wealth. We also live in a society where the average neighborhood is highly segregated by race. With race, place, and opportunity so intertwined, it comes as no surprise that there are huge gaps in credit access, educational achievement, wealth, employment, and health along racial and ethnic lines. Changing this narrative calls for cross-sectional solutions starting with fair access to housing at the core. This plenary session brings together leaders from the fields of education, financial services, asset building, and health to discuss where we are and to offer ideas for how we work collaboratively to ensure every neighborhood provides access to opportunity.

**Moderator:**      *Debby Goldberg – National Fair Housing Alliance*

**Panelists:**      *Marisa Calderon – National Association of Hispanic Real Estate Professionals*

*Peter Carroll – CoreLogic*

*Dwayne Proctor – Robert Wood Johnson Foundation*

*Clint Smith – Writer, Teacher, Poet, and Scholar*

3:45 PM – 4:00 PM      **Break**

4:00 PM – 5:30 PM **Plenary – The Fight for Fair Housing**

**Location: Independence A/Corridor A and B**

This year saw the publication of *The Fight for Fair Housing: Causes, Consequences, and Future Implications of the 1968 Federal Fair Housing Act* (Squires, Ed.). This panel features four authors of the book, who will address the issues of barriers to access to credit, the legacy and promise of disparate impact, the importance of the Fair Housing Act to persons in protected classes other than race, and the centrality of housing to social justice and opportunity.

**Moderator:** *Cathy Cloud – National Fair Housing Alliance*

**Panelists:** *Jamie Crook – Relman, Dane & Colfax PLLC*

*George Lipsitz – University of California-Santa Barbara*

*Lisa Rice – National Fair Housing Alliance*

*Stacy Seicshnaydre – Tulane University Law School*

## **Monday, June 11, 2018**

8:00 AM **Registration and Continental Breakfast**

**Location: Independence Foyer**

9:00 AM – 9:45 AM **Opening Remarks**

**Location: Independence A/Corridor A and B**

**Keynote Address** by *Nikole Hannah-Jones – Award-winning investigative journalist for the New York Times Magazine and MacArthur Fellow*

9:45 AM – 11:00 AM **Plenary – The Use and Effect of Big Data**

**Location: Independence A/Corridor A and B**

What is big data and how does it affect housing markets? We generate data almost everywhere we go and leave a constant digital trail. While there may be some business advantages in the collection, analysis, and use of this data, there are also potential negative implications for consumers and in particular for persons in protected classes. In this panel, we learn what big data is, how it is used in the industry, and the fair housing and civil rights concerns related to the use of this data in housing, lending, and insurance markets.

**Moderator:** *Alanna McCargo – Urban Institute*

**Panelists:** *Stephen M. Dane – Relman, Dane & Colfax, PLLC*

*Eric Kaplan – Milken Institute*

*Chi Chi Wu – National Consumer Law Center*

11:00 AM – 11:15 AM **Break**

11:15 AM – 12:45 PM **Concurrent Workshop – Bringing the Fight Home: Opportunities and Challenges for Fair Housing at the State and Local Level**  
**Location: Independence BCDE**

Well before housing discrimination was outlawed nationally, several states and cities created and maintained fair housing laws that helped form the basis of support for the Fair Housing Act which we enjoy today. In the past several years, fair housing practitioners from across the nation have seen opportunities to strengthen fair housing protections in state and local laws. An even greater number of advocates have faced off against state and local legislatures aiming to undo existing protections or recent advancements in fair housing. Whether it has been a state legislature proposing to regulate the verification of reasonable accommodations requests or state-level preemption of local inclusionary zoning ordinances, fair housing advocates have played an increasingly active role in state and local legislation affecting housing choice. Please join a panel of fair housing advocates to learn about how the fair housing movement can respond to challenges to existing protections, advance fair housing priorities, and build support for greater fair housing rights at the state and local level. Panelists will discuss their experiences and the strategies they employed to fight off anti-fair housing legislation or to strengthen state fair housing protections and housing choice.

**Moderator:** *Jorge Andres Soto – National Fair Housing Alliance*  
**Panelists:** *Maxwell Ciardullo – Greater New Orleans Fair Housing Action Center*  
*Nestor Davidson – Fordham Law School*  
*Amy Nelson – Fair Housing Center of Central Indiana*

11:15 AM – 12:45 PM **Concurrent Workshop – Beyond Race: Educating and Addressing the Needs of Other Protected Classes**  
**Location: Independence FGHI**

50 years after the passage of the Fair Housing Act, many Americans are still not aware of their fair housing rights under federal or local law, and fair housing is often thought of as a movement that only works to fight race-based discrimination. To create a broader base of support for fair housing, it is imperative that we improve our outreach efforts to engage a larger audience. This panel brings together experts working to educate and serve the needs of members of some of the other protected classes covered under the federal Fair Housing Act. Panelists will share insights on the issues facing victims of specific types of housing discrimination, including discrimination based on religion, national origin, disability, and sexual harassment in the housing context.

**Moderator:** *David Wayne Dawson – Savannah-Chatham County FH Council*  
**Panelists:** *Cesar Aleman – National Fair Housing Alliance*  
*Anita Shafer Aaron – World Institute on Disability*  
*Abed Ayoub – American Arab Anti-Discrimination Committee*  
*Sara Pratt – Relman, Dane & Colfax PLLC*

11:15 AM – 12:45 PM **Concurrent Workshop – Bedrock Jurisprudence: What *Trafficante*, *Gladstone*, and *Havens* Mean Today (open only to NFHA Operating Members)**  
**Location: Lafayette Farragut**

Standing under the Fair Housing Act has been interpreted to be as broad as the U.S. Constitution permits; accordingly, courts have allowed housing discrimination enforcement by a wide range of private plaintiffs. Last year, the U.S. Supreme Court in *Bank of America, et al. v. City of Miami* strongly ratified a core principle of standing under the Act while leaving open for lower courts a central question of how proximate cause is defined in establishing harm under the law. This panel will focus on the past, present, and future of standing under the Fair Housing Act; lessons fair housing investigators may employ in developing cases with facts that preserve powerful standing jurisprudence; and the potential abuse of the law regarding purported “drive-by” practices, outside the movement.

**Moderator:** *Bob Schwemm – University of Kentucky College of Law*  
**Panelists:** *Scott Chang – Housing Rights Center, Los Angeles*  
*Reed Colfax – Relman, Dane & Colfax PLLC*  
*Stacy Seicshnaydre – Tulane University Law School*

12:45 PM – 2:45 PM **Fair Housing Act 50<sup>th</sup> Anniversary Awards Luncheon**  
**Location: Independence A/Corridor A and B**

**Short Film** *Seven Days (Introduced by Lu Yarbrough, Nationwide)*  
**Presentation of the Walter F. Mondale and Edward W. Brooke Fair Housing Award**  
*The Honorable John Lewis*  
*Relman, Dane & Colfax, PLLC*  
*Shanna L. Smith*  
**Performance** *Joseph LMS Green and Pages Matam*

2:45 PM – 3:00 PM **Break**

3:00 PM – 5:00 PM **Concurrent Workshop – Separate and Unequal: How Will America Overcome Pervasive Discrimination and Segregation?**  
**Location: Independence BCDE**

The housing choices available to people of color and other members of protected classes have been limited for decades by public and private policies and practices that created segregated communities, starved for resources and vulnerable to exploitation and abuse. Addressing the harms caused by this pervasive discrimination and segregation was one of the goals of the Fair Housing Act, a goal that was largely ignored for most of the first 50 years of the Act’s existence. In the Obama administration, HUD took a series of long-overdue steps to begin to tackle segregation, including issuing an Affirmatively Furthering Fair Housing regulation in 2015. The current administration has

put that rule on hold, raising questions about how our country will address this pressing issue that harms us all. This panel will explore the implications of HUD's suspension of the AFFH rule, lessons learned from the nearly 50 jurisdictions that created Assessments of Fair Housing called for by the 2015 rule, and what path jurisdictions are charting moving forward.

**Moderator:** *Solomon Greene – Urban Institute*

**Panelists:** *Michael Allen – Relman, Dane & Colfax PLLC*  
*Chancela Al-Mansour – Housing Rights Center, Los Angeles*  
*Patricia Fron – Chicago Area Fair Housing Alliance*  
*Cashauna Hill – Greater New Orleans Fair Housing Action Center*  
*Justin Steil – Massachusetts Institute of Technology*  
*Sarita Turner – Institute for Sustainable Communities*

3:00 PM – 5:00 PM **Concurrent Workshop – Up Your Game: Use of the Creative Arts for Exceptional Fair Housing Education and Outreach**  
**Location: Independence FGHI**

Fair housing is like many other topics; it can appear academic, dense, and difficult to grasp. The creative arts may be utilized in every field to reach more people and to more effectively and eloquently convey a message. Younger generations in particular require more visuals, artistry, and music to both capture and retain their attention. In this workshop, we will hear about various creative arts—including strategic storytelling, poetry slams, video, and more—that can be used to make our messaging more dynamic, persuasive, and even fun. We will also learn a few tips to improve our public speaking. Time will be allotted for audience members to share ways they have used the creative arts to teach people about the importance of fair housing and making every neighborhood a place of opportunity.

**Moderator:** *Cathy Cloud – Chief Operating Officer, NFHA*

**Panelists:** *Alia Fierro – Community Relations Project Manager, NFHA*  
*Joseph LMS Green – Performance Artist and Educator*  
*Liz Keegan – Director of Education and Outreach, Fair Housing Center of West Michigan*  
*Pages Matam – Poet, Educator, and Activist*  
*Jenny Riddle – Strategic Storyteller and Public Speaking Consultant*

3:00 PM – 5:00 PM **Concurrent Workshop – The Next Frontier: Fair Housing Enforcement in a Changing World (open only to NFHA Operating Members)**  
**Location: Lafayette Farragut**

The 50 years under the Fair Housing Act have featured creative and aggressive litigation resulting in expansive relief; yet, much work remains to be done. As the lines of

segregation in our cities remain persistent, amid gentrification pressures, and as the nation's demographics become more diverse, international, and senior, protections on the basis of race, color, national origin, and disability will need to shift in our developing communities. New ground is being covered to challenge discrimination on the basis of LGBTQ status and source of income, and there is new opportunity to analyze market policies under the Supreme Court's ratification of disparate impact. This panel will focus on the existing and emerging housing policies and practices that may be challenged in coming years and how this may inform building effective systemic investigations. The panel will involve a mock-case exercise and strategy discussion.

**Moderator:** *Bill Tisdale – Metropolitan Milwaukee Fair Housing Council*

**Panelists:** *Calvin Bradford – Calvin Bradford & Associates, Ltd.*

*Diane Houk – Emery, Celli, Brinckerhoff & Abady*

*Demetria McCain – Inclusive Communities Project*

*Joe Wardenski – Relman, Dane & Colfax PLLC*

5:00 PM – 7:00 PM **Reception**

**Location: Independence A/Corridor A and B**

## **Tuesday, June 12, 2018**

8:00 AM **Registration and Continental Breakfast**

**Location: Independence Foyer**

9:00 AM – 9:45 AM **Performance** *by Rachel Gleason – Spoken Word Poet, Activist, and Motivational Speaker*

**Location: Independence A/Corridor A and B**

**Keynote Address** *by Vien Truong – Chief Executive Officer, Dream Corps*

9:45 AM – 10:45 AM **Plenary – Fair Housing in the Next Fifty Years (Part 1)**

**Location: Independence A/Corridor A and B**

The housing landscape has undergone critical changes over the past 50 years, and the next 50 years will bring developments that will dramatically alter how consumers access housing opportunity and how industry provides housing and financial services. Technological advancements, internet-based housing service providers, changing demographics, and changes in access to credit and financial services will gravely impact housing choice. Fair housing practitioners and housing providers must adapt with the changing times. We also must continue to improve our efforts to address systemic and institutional barriers to fair housing and the creation of inclusive communities, as well as develop strategies to ensure that every neighborhood is a place of opportunity. In this final session, we explore how we meet the challenges that must be addressed in the coming years.



**Moderator:** *Lisa Rice – National Fair Housing Alliance*  
**Panelists:** *Nikitra Bailey – Center for Responsible Lending*  
*Vincent Curry – Fair Housing Advocates Association*  
*Julia Gordon – National Community Stabilization Trust*  
*Diane Yentel – National Low Income Housing Coalition*

10:45 AM – 11:00 AM **Break**

11:00 AM – Noon **Plenary: Fair Housing in the Next Fifty Years (Part 2)**  
**Location:** Independence A/Corridor A and B  
**Moderator:** *Lisa Rice – National Fair Housing Alliance*  
**Panelists:** *Fred Freiberg – Fair Housing Justice Center*  
*Sam Khater – Freddie Mac*  
*Laura Murphy – Laura Murphy & Associates, LLC*  
*Errol Samuelson – Zillow Group*  
*Faith Schwartz – Housing Finance System Strategies, LLC*

Noon – 12:30 PM **Keynote Address** by *The Honorable Catherine Cortez Masto (invited)*  
**Location:** Independence A/Corridor A and B

12:30 PM **2018 National Conference Adjourns**

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## POST-CONFERENCE ACTIVITIES

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### Tuesday, June 12, 2018

12:45 PM – 1:45 PM **Public Policy Briefing (box lunch will be provided to those making Capitol Hill visits)**  
**Location:** Independence FGHI

2:00 PM – 5:00 PM **Capitol Hill Visits**

### **NFHA'S COMMITMENT TO ACCESSIBILITY**

The National Fair Housing Alliance is committed to providing the greatest accessibility within its means in all its projects, programs, meetings, and conferences. We are proud to partner once again with the **World Institute on Disability (WID)**. WID will be providing services to conference participants with disabilities, including a concierge desk, closed captioning for plenary sessions, transportation to Capitol Hill, and more. These services are provided by WID in partnership with JPMorgan Chase & Co., which is actively striving to make community development and policy conferences more accessible to, and more inclusive of, people with disabilities. We appreciate the support of WID and Chase in our efforts to make the NFHA 2018 conference fully accessible to persons with disabilities.



NFHA is moving!  
Effective July 1, 2018, our new address will be:  
1331 Pennsylvania Avenue, NW  
Suite 650  
Washington, DC 20004  
(202) 898-1661

